

# ‘Tis the Season to Be Cyber-Savvy!

Mirazon

**Holiday Cyber Threats & How to Stay Safe**



# Holiday Hacking

## By The Numbers



**75%**

of U.S. consumers have experienced or been targeted by at least one form of fraud that can be tied to the holidays.



of Americans fall for holiday online shopping scams.

**1 7 3**

million dollars in losses due to credit card fraud during holiday season.

**Every 39 seconds,**



there's an attempted cyberattack during the holiday season.



# Why The Spike During Holidays?

## E-commerce Surge



Online shopping spikes, giving hackers more opportunities.

## Holiday Distraction



People are busier, making them less vigilant.

## Gift-Giving Mania



A rise in electronic device gifts means more targets.

# Safe Sleighing

## Tips To Dodge The Cyber Grinches



**Double-check Promos:** Beware of too-good-to-be-true deals or unsolicited promo



**Update & Patch:** Ensure your devices & software are up-to-date.



**2FA All The Way:** Enable two-factor authentication wherever possible.



**Ho-Ho-Hold on to Personal Info:** Don't overshare. Avoid filling unnecessary details online.



**Shop Wisely:** Use trusted sites with 'https' and a padlock icon in the URL bar.



**Be Wi-Fi Wise:** Avoid using public Wi-Fi for online shopping or entering personal info.



**Gift Smartly:** If gifting an IoT device, educate the recipient about changing default passwords.



"You better watch out...

You better not cry...

You better not pout...

I'm telling you why...

Hackers."



# Ring The Alarm

## What To Do If Compromised



### Change Passwords

Start with your email and then other critical accounts.



### Notify Authorities

Report the cyber incident to relevant authorities or platforms.



### Monitor Your Accounts

Look out for suspicious activity.



### Seek Professional Help

Consider getting assistance from cybersecurity professionals.

**The holiday season is for joy, gifts, and time with loved ones. Don't let cyber grinch steal your festive cheer. Be vigilant, update regularly, and practice safe browsing. Here's to a safe holiday!**



**(502) 240-0404**

**www.mirazon.com**

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